



Voice of the People Survey 2006

Rate Card – Prices in Euros, exclusive of VAT

| | Corporate | NGOs |
|--|-----------------------|--------|
| First question | 40,250 | 28,750 |
| Second question | 34,500 | 23,000 |
| Third question | 28,750 | 17,250 |
| 4 th and subsequent questions | Specific quotes given | |

- The survey covers as a minimum, 60 countries, with minimum samples of 500 respondents in each country.
- Samples are designed to be representative of the national population.
- Final data are weighted to represent the total country, regional and global populations.
- Questions to be agreed by mid-March, fieldwork is planned for May/June with results available September/October.
- Prices are for final tables by all countries and a complete data set in ASCII or SPSS format.
- Additional analyses, reports, presentations are available – prices on request.